

**AI Automation Recipe: Autopilot Email**

**What This Recipe Does:**

Your email list should be working around the clock, not waiting for you to write a fresh broadcast every week. With this setup, AI writes, segments, and schedules automated email sequences that trigger based on subscriber actions. That means your list nurtures, sells, and follows up automatically.

**What You’ll Need:**

1. An email service provider (Aweber, ConvertKit, ActiveCampaign, etc.)
2. An AI writing tool (ChatGPT, Jasper, or built-in AI features in your ESP)
3. An automation bridge (Zapier, Make, or n8n) if you want advanced triggers

**How To Set It Up:**

Start by creating your core sequences: a welcome sequence, a nurture sequence, and a promo sequence. Use AI to draft the content for each one, making sure to customize the tone so it matches your voice. Next, configure your autoresponder to trigger these sequences automatically when someone opts in or takes an action (*like clicking a link*). If you want deeper automation, connect Zapier or Make to tag subscribers based on behavior, then push them into the right AI-written flow.

**What To Expect:**

Subscribers will receive consistent, targeted communication without you writing every message by hand. New leads are nurtured automatically, and promos go out on autopilot, freeing you to focus on growth instead of typing.

**Pro Tips:**

* Always personalize the first email in each sequence! It sets the tone for the relationship.
* Review your open/click data and let AI rewrite underperforming emails.
* Segment your list by interest early, so AI sequences can feel more personalized.